

# ADVISORY COMMITTEE APPLICATION FOR BOA

Attachment # 27  
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It is the applicant's responsibility to keep the information on this form current.  
To advise the County of any changes please contact Christine Coble  
by telephone at 488-9962 or by e-mail at CobleC@mail.co.leon.fl.us

Applications will be discarded if no appointment is made after two years.



Name: Martin L. Plevak		Date: 3/20/05
Home Phone: 894-6155	Work Phone: 487-8443	Email: mplevak@worldnet.att.net
Occupation: Healthcare Administrator	Employer: Office of Health Services, Depart. of Corrections	
Please check box for preferred mailing address.		
Work Address: 2601 Blairstone Road		
City/State/Zip: Tallahassee, FL 32399		
XX Home Address 9010 Bob O'Link Ct.		
City/State/Zip: Tallahassee, FL 32312		
Do you live in Leon County? XX Yes No If yes, do you live within the City limits? Yes XX No		
Do you own property in Leon County? XX Yes No If yes, is it located within the City limits? XX Yes XX No		
For how many years have you lived and/or owned property in Leon County? April 1998 (7) years		
Are you interested in serving on any specific Committee(s)? If yes, please indicate your preference		
1st Choice: <u>Health Care Advisory Board</u> (new committee name if it passes on 3/22/05)		
If not interested in any specific Committee(s), are you interested in a specific subject matter? If yes, please check those areas in which you are interested, or describe other areas not listed:		
Human Services ___ Housing ___ Health Care ___ Science ___ Library Services ___ Growth Management ___		
Tourist Development ___ Transportation ___ Bicycle/Pedestrian ___ Metropolitan Planning Organization ___		
Other Areas _____		
Have you served on any previous Leon County committees? Yes xx No		
If Yes, on what Committee(s) have you served? _____		
How many days per month would you be willing to commit for Committee work? 1 (2 to 3xx) 4 or more		
And for how many months would you be willing to commit that amount of time? 1 2 3 to 5 XX 6 or more		
What time of day would be best for you to attend Committee meetings? Day XX Night		
(OPTIONAL) Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.		
Race: <input type="checkbox"/> Caucasian <input type="checkbox"/> African American <input type="checkbox"/> Hispanic <input type="checkbox"/> Asian <input type="checkbox"/> Other		
Sex: <input type="checkbox"/> Male <input type="checkbox"/> Female Age: _____ Disabled? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Persons needing a special accommodation to participate in an Advisory Committee should contact Christine Coble by telephone at 488-9962 or e-mail at CobleC@mail.co.leon.fl.us		

In the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

Twenty plus years of Senior management health care experience in both for profit and governmental delivery systems. Please see resume

References (you must provide at least one personal reference who is not a family member):

Name: Doug Kilby, Attny\_Ausley and McMullen Telephone: 224-9115

Address: 227 S. Calhoun

Name Dr. Patrick Brown, MD Telephone: 410-4653

Address: 2601 Blairstone Rd

### **IMPORTANT LEGAL REQUIREMENTS FOR ADVISORY COMMITTEE MEMBERSHIP**

AS A MEMBER OF AN ADVISORY COMMITTEE, YOU WILL BE OBLIGATED TO FOLLOW ANY APPLICABLE LAWS REGARDING GOVERNMENT-IN-THE-SUNSHINE, CODE OF ETHICS FOR PUBLIC OFFICERS, AND PUBLIC RECORDS DISCLOSURE. THE CONSEQUENCES OF VIOLATING THESE APPLICABLE LAWS INCLUDE CRIMINAL PENALTIES, CIVIL FINES, AND THE VOIDING OF ANY COMMITTEE ACTION AND OF ANY SUBSEQUENT ACTION BY THE BOARD OF COUNTY COMMISSIONERS. IN ORDER TO BE FAMILIAR WITH THESE LAWS AND TO ASSIST YOU IN ANSWERING THE QUESTIONS BELOW, YOU MUST COMPLETE AN ORIENTATION BEFORE YOUR APPLICATION IS DEEMED COMPLETE.

Have you completed the Orientation? ☒ Yes ☐ No  
Are you willing to complete a financial disclosure form, if applicable? ☒ Yes ☐ No  
Will you be receiving any compensation that is expected to influence your vote, action, or participation on a Committee? Yes ☒ No If yes, from whom? \_\_\_\_\_  
Do you anticipate that you would be a stakeholder with regard to your participation on a Committee? Yes ☒ No  
Do you know of any circumstances that would result in you having to abstain from voting on a Committee due to voting conflicts? Yes ☒ No If yes, please explain \_\_\_\_\_  
Do you or your employer, or your wife or child or their employers, do business with Leon County? Yes ☒ No  
If yes, please explain \_\_\_\_\_ Not that I am aware of \_\_\_\_\_  
Do you have any employment or contractual relationship with Leon County that would create a continuing or frequently recurring conflict with regard to your participation on a Committee? Yes ☒ No  
If yes, please explain \_\_\_\_\_

All statements and information provided in this application are true to the best of my knowledge.

Signature: Martin Plevak

Please return Application to  
Christine Coble, Agenda Coordinator  
Leon County Board of County Commissioners  
301 South Monroe Street  
Tallahassee, FL 32301

**Martin L. Plevak**  
**9010 Bob O'Link Court**  
**Tallahassee, Florida 32312**  
**850-894-6155 (Home)**  
**850-487-8443 (Office)**  
**850-322-6651 (Mobile)**

## Summary

Twenty years progressive, executive experience serving the healthcare industry in both CEO and Vice President roles as well as in a direct service capacity. Creative leadership in operations, service delivery, pharmacy management, and sales organizations. Extensive experience managing board, medical staff, and multidisciplinary staff relationships. Top executive responsible for strategic planning, contract negotiations, budgeting, equipment leasing, case management, mergers and acquisitions, new business development, acquisition integration. Excellent management and communication skills. Can take charge quickly and make effective decisions.

## Experience

2003 to Present **FLORIDA DEPARTMENT OF CORRECTIONS, OFFICE OF HEALTH SERVICES, Tallahassee, Florida**

### Operations and Management Consultant 09/04/04 to present following Agency reorganization

- Vendor contract and performance monitoring for the provision of health care delivery
- Privatized prison medical expenditure claims adjudication
- Office of Health Services American Correctional Association Accreditation Coordinator
- Approve Interstate Compact medical expenditures
- Chair, Task force on Inmates with Functional Deficits. Develop specialized health programming models for populations at risk (Elderly, Developmentally disabled, Physically challenged)

### Director of Health Services Administration 05/19/03 to 09/04/04

The Office of Health Services provides comprehensive medical, dental, mental health and pharmaceutical services for the third largest correctional system in the country. Functioning as a staff model HMO, the Director manages a \$320 million dollar budget through a staff of physicians, dentists, psychologists, nurses, pharmacists and support personnel (2,018 full time equivalents). Delivers health services to 83,000 inmates in 121 major institutions, road prisons, work camps and one 158 bed licensed hospital.

- Identified and implemented actions to decrease spending \$10.7 million in FY 03-04
- Identified in excess of \$6 million dollars of unfunded health care expenditures
- Renegotiated largest Hospital contract saving \$1.6 million annually.
- Implemented a billing and collections system and collected in excess of \$800,000 in six months.
- Office managed and monitored 150 health care service contracts in excess of \$170 million annually.
- Provided over 80,000 outpatient clinic visits/month.
- Four pharmacies filled in excess of 1.5 million prescriptions annually.
- Implemented psychotropic medication algorithms saving over \$2 million in first year.

2002-2003

### **MIDWEST MEDICAL SERVICES, LCC, Charleston, Illinois**

A national provider of medical gases, complex medical equipment and respiratory supplies. Company purchased the assets of SunCare Respiratory Services, Inc. in March of 2002

### Chief Executive Officer

- Integrated the SunCare Respiratory Services, Inc. acquisition and expanded services to 16 states, serving over 400 health care facilities while coordinating the operations of eleven national distribution centers
- Secured a \$1.9 million line of credit
- Implemented Oracle Financial Suite, an automated financial management system to minimize financial risks and increase customer service

- Reorganized operations resulting in an annual \$1.0 million decrease in operating expenses and improved customer service in 4 months
- Decreased DSO by 15% in first seven months

**SUNCARE RESPIRATORY SERVICES, INC. / SUNSCRIPT PHARMACY CORPORATION**, Tallahassee, Florida, subsidiaries of Sun Healthcare Group, Inc., Albuquerque, New Mexico, a national healthcare provider with revenues in excess of \$1.5 billion dollars.

**Vice President, Operations**

Responsible for operations in 25 States with revenues in excess of \$45 million dollars. Managed the company's Long Term Care Respiratory Services Division, Home Medical Equipment Division, Respiratory and Infusion Pharmacy Division, and Hospital Management Program.

- Decreased DSO by over 200%
- Reduced A/R by \$12.0 million in 10 months
- Re-organized operations to prepare for divestiture which was successfully accomplished on May 15, 2002
- Assisted Legal Department in a cash recovery action in excess of \$1.2 million
- Successful recipient of Polk County Medicare Demonstration Bid, Rounds 1 & 2
- Awarded Corporate JCAHO Accreditation of all operations

**1993-1998 ARGUS REHAB INCORPORATED**, Mequon, Wisconsin  
Contract rehabilitation therapy, rehabilitation consulting and therapist recruitment company providing services to nursing homes, clinics, hospitals and other organizations. Co-founder.

**Chief Executive Officer**

Complete P&L responsibilities. Developed strategic sales plan and managed implementation. Responsible for all functions of this privately held contract rehabilitation therapy company serving over 20 facilities in the Midwest.

**1992-1993 MEDREHAB, INCORPORATED**, Mequon, Wisconsin  
Largest privately held contract rehabilitation therapy company providing services to nursing homes, clinics, hospitals, and sheltered workshops.

**Senior Vice President**

Responsible for sales & operations of \$30 million dollar plus Midwest Division which encompassed 221 facilities, 469 contracts and over 700 division employees, including 520 being therapists.

**1990-1992 REHAB HOSPITAL SERVICES CORPORATION**, Washington, D.C.  
Part of the National Medical Enterprises Specialty Hospital Group (now Tenet Healthcare, Inc.)

**Vice President, Operations**

Promoted from Hospital Program Administrator to Division VP Operations in 15 months. Total multi-facility operations responsibility for 20 comprehensive rehabilitation programs throughout the country, including hospitals, nursing home based, outpatient and work hardening settings. Roles included responsibility for the Sales & Development function of the Division and responsibility for CARF accredited hospital based comprehensive rehabilitation programs in northwest Indiana.

**1989-1990 NEW MEDICO REHABILITATION CENTER OF WISCONSIN**, Waterford, Wisconsin  
Eighty-five bed acute transitional rehabilitation center for traumatically brain injured.

**Assistant Administrator**

Responsible for operations of the Waterford (in excess of 120,000 sq ft) and West Allis facilities. Delegated authority for client risk management, facility staffing, physical plant, ancillary services and sales & marketing activities. Includes Post-Acute, Supervised Living programs and Skilled Nursing Facility.

1987-1988 ST. MICHAEL HOSPITAL, Milwaukee, Wisconsin  
Four hundred five-bed community hospital; wholly owned subsidiary of Wheaton Franciscan Services, Inc.

Service Director

Provided administrative direction for orthopedic and rehabilitation product lines. Developed and implemented strategic marketing, financial and operational plans.

1985-1987 DOCTORS GENERAL HOSPITAL, Plantation, Florida  
Night Administrator  
Two hundred five-bed community hospital; acquired in 1986 by Universal Health Systems.

1983-1985 CEDARS MEDICAL CENTER, Miami, Florida  
ICU Charge R.N.  
Six hundred five-bed acute care, private, not-for-profit hospital.

1980-1983 VETERANS ADMINISTRATION MEDICAL CENTER, Milwaukee, Wisconsin  
ICU Staff R.N.  
Five hundred seventy-four-bed regional acute care hospital.

JANNA MEDICAL SYSTEMS, St. Louis, Missouri  
Contract Nursing Company

EDUCATION M.B.A., Health Administration and Policy, 1986, University of Miami, Coral Gables, Florida  
B.S., Nursing, 1980, University of Wisconsin, Milwaukee, Wisconsin  
Executive Program, Yale School of Management, February 1999

MILITARY United States Air Force Reserve, 1978-1985  
Commissioned Lieutenant in July 1982

PROFESSIONAL AFFILIATIONS Florida Association of Managed Care Professionals, Member  
American Correctional Association, Member  
National Commission on Correctional Health Care, Member  
American Correctional Health Services Association, Member  
Florida Association of Medical Equipment Services, Board of Directors  
Adjunct Faculty, Concordia University, Mequon, WI, Health Services Administration Program  
Greater Milwaukee Association of Health Care Executives, Past Member  
University of Wisconsin-Milwaukee School of Nursing, Executive Advisory Council  
University of Miami Health Administration Alumni Association, Member  
Golden Eagle Country Club, Member